

The AI Hackathon

Building AI confidence across your organisation — using your tools, your policy and your people's own challenges.

The three-part journey

One day on its own creates enthusiasm. Three parts create change.

01

Pre-Event Primer

Self-paced foundations ahead of the day: your approved tools, practical prompting, and the governance boundaries. Everyone arrives on the same page.

02

Hackathon Day

A full facilitated day. Cross-functional teams take a challenge they nominated themselves, build a working prototype, and pitch it to a panel of your own leaders.

03

Post-Event Showcase

Teams return after testing their prototype in the real world, share what happened, and agree next steps. This is what turns a good day into a measurable one.

Built around your system

Before anything is scheduled, I take your AI policy, your approved tool set and your governance rules, and build the program inside them. Your people learn to excel in your system, not a generic one.

They bring their own problems

Participants nominate themselves and bring the task that eats their week — which is why they care about the answer, and why the prototype gets used afterwards.

What they walk away with

- Genuine AI confidence, earned hands-on
- A working prototype to test and refine
- Connections across roles and levels
- A clear pathway forward
- Advocacy and momentum for AI adoption

Designed for mixed audiences. No tech background required.

100%

of showcase attendees using AI more, four weeks after the day

“I came to the session nervous. I assumed hackathons were for the techbros, but I left with confidence and practical skills.”

Participant · pilot delivered with a large insurance firm, 25 participants in cross-functional teams, 23 at the showcase

Let's talk.

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